

Greetings Friends & Earth Family,

The “Re-Energizing the Legacy of Frederick Douglass” Project keeps moving forward one monumental task at a time! Rochester Community Television Media Center and Frederick Douglass Family Initiatives proudly present the **“Building Strong Children” statue project** and **Frederick Douglass “Freedom Is” Contest**.

Frederick Douglass and his Family used Creativity, Free Speech, Education and Hard Work to transform their lives and help abolish slavery in America.

Douglass used the Arts of Theater and Costuming to escape slavery by dressing and acting like a sailor. His wife Anna Murray was a mother of 5 children. She sewed elegant clothes for him to wear while posing for Photography, to show how he was a free person—a great man of distinction and dignity. With hard work, Frederick, Anna and children Rosetta, Lewis, Frederick Jr. and Charles helped run the Underground Railroad, the North Star Newspaper and three more newspapers. After Anna passed, second wife Helen Pitts worked to establish what would eventually be the Frederick Douglass National Historic Site at Cedar Hill. Douglass used Writing, Speech Making and Public Speaking to educate and ignite the creative fire within the hearts and minds of the people at home and abroad to spread **Freedom for All**.

In celebration of the 250th Anniversary of the American Declaration of Independence and to help raise funds for the “Building Strong Children” Statue Project, we are launching an international Frederick Douglass “Freedom Is” contest that shares your expressions of what Freedom is.

We are looking for what brings you profound Joy, as the Right to Pursue Happiness (as long as no harm is done!) is an essential right defined in the United States Declaration of Independence. By focusing on what True Happiness and Freedom are, we each learn to discern- taking responsibility for the reality that we create.

Family-Friendly Juried entries will be featured on RCTV Media Center’s and FDFI’s media channels, to promote free speech, collective inspiration and positive problem-solving.

To Learn more, visit: <https://www.rctvmediacenter.org/frederickdouglass/>



Preliminary Sketch of “Building Strong Children” statue:

“Freedom Is” Creativity Sheet-

To take part in this project, start by printing a copy of the “Freedom Is” Creativity Sheet **FREE DOWNLOAD** at: <https://www.rctvmediacenter.org/freedomis/>
You can choose between vertical & horizontal versions.

The sheet has an image of one of the “Re-Energizing the legacy of Frederick Douglass” 2018 Bicentennial Frederick Douglass statues sculpted by Olivia Kim Studio and the words “Freedom is.” Within the space of that page, create your expression of what Freedom is to you. Please share your expressions of inner Joy and Freedom, such as your artwork, small business, meditations, prayers, gardening, favorite cooking tips and recipes, biggest dreams, inventive ideas, poetry, prose, song/music, performances, theater scripts, stories, scientific explorations, philosophies, manifestos, activities, favorite places, etcetera... You can use any media you want, such as draw, paint, sculpt, collage, write, sew...as long as it is expressed on the physical activity page. Adults and AI are not allowed to make any part of an underage contestant’s entry.

Awards include fine art prints of the Frederick Douglass 2018 Bicentennial sculpture (11” x 14”) and One Year Memberships to RCTV Media Center, where you can produce your own professional quality radio, TV, podcast and documentary programs or video games! (See: <https://www.rctvmediacenter.org/services> for more information.)

* Usage of the “Freedom Is” Creativity Sheet is only allowed for Family-Friendly purposes- free of violent or inappropriate behavior, so everyone can enjoy this project.

“Freedom Is” Child & Teen International Categories-

Child Category: ages 7 – 12

Award: One 11 x 14” print of the 2018 Bicentennial Frederick Douglass by artist Olivia Kim (equal to a \$75 Donation Gift) will be awarded to the most inspiring entry from one Child’s International entry.

Teenager Category: ages 13 - 17

Award: One year Membership to RCTV Media Center (\$60 value) and one 11 x 14” print of the 2018 Bicentennial Frederick Douglass by artist Olivia Kim (equal to a \$75 Donation Gift) will be awarded to the most inspiring entry from one Teen’s International entry.

Who can Apply: ONLY Parent or Legal Guardian can apply for the child or teen.

How to Enter:

- 1- Print out and complete the “Freedom Is” Creativity Sheet. (See instructions)
- 2- Complete online Application Form at <https://www.rctvmediacenter.org/freedomis/>
Child and Teen Entries must be submitted as images only. Only contestant can make the entry- no adults or AI can make the entry in part or whole. One entry accepted per contestant.
- 3- A \$5 donation entry fee to RTCV Media Center is suggested. Pay at:
<https://www.rctvmediacenter.org/freedomis/>

“Freedom Is” Adult International Category-

Eligibility: Adults 18 and older can apply.

Award: One year Membership to RCTV Media Center (\$60 value) and one 11 x 14” print of the 2018 Bicentennial Frederick Douglass by artist Olivia Kim (equal to a \$75 Donation Gift) will be awarded to the most inspiring entry from one adult International entry.

How to Enter:

- 1- Print out and complete the “Freedom Is” Creativity Sheet. (See instructions)
- 2- Complete online Application Form at <https://www.rctvmediacenter.org/freedomis/>
Adults can enter one digital image or one social media image or video post link. Only contestant is allowed to make their entry- no AI is to be used in part or whole. One entry accepted per contestant.
- 3- Pay the \$5 entry fee at: <https://www.rctvmediacenter.org/freedomis/>

Send us one of the following three options:

- 1- **DIGITAL IMAGE:** You can submit one image directly to us using the Upload Image option online.
Upload digital image of your completed “Freedom Is” Creativity Sheet.
Make sure image is no larger than 2MB.
- 2- **SOCIAL MEDIA IMAGE POST LINK:** Use your completed “Freedom is” sheet as part of a social media Image post. Upload digital image of your completed “Freedom Is” Creativity Sheet. Follow * LAST STEP for SOCIAL MEDIA IMAGE AND VIDEO POSTS below.
- 3- **SOCIAL MEDIA VIDEO POST LINK:** Use your completed “Freedom is” sheet as part of a social media Video post. For a social media Video post, make a video that starts with you holding your completed “Freedom Is” sheet so it fills the entire screen, then, if desired, you can add other video footage to highlight your ideas/creations. For example, attach a clip of an orchestra playing your music composition, or have a friend record you skiing down a mountain. Make your social media video between 20 seconds- 1 minute long.
Follow * LAST STEP for SOCIAL MEDIA IMAGE AND VIDEO POSTS below.

* LAST STEP for SOCIAL MEDIA IMAGE AND VIDEO POSTS: Post your image or video to your social media channel. Add the following message to your social media post:

This is what Freedom is to me! Learn about the “Freedom Is” Contest at:
<https://www.RCTVmediacenter.org/freedomis/>

- 4- Copy the url link code of your social media post and paste it into online application.
- 5- Pay the \$5 application fee and fill out the PayPal payment code.
- 6- Fill out Online Release Form.

CHILD, TEEN & ADULT Contest Entry Conditions:

Only entrant can complete the Creativity sheet- adults and AI are not allowed to help underage entrants, so entrants take full responsibility for their creation. Entries must be Child Friendly- free of violent or inappropriate behavior, so everyone can enjoy this project. Incomplete, violent or inappropriate entries will be disqualified. All entries will be juried according to the “Freedom Is” Contest judge’s discretion.

***By entering these contests, you are giving permission for your entry to be used by Rochester Community Television (RCTV) Media Center, Frederick Douglass Family Initiatives and Olivia Kim Studio for educational, exhibition and PR purposes. No compensation will be given to contestants. All entries will remain the property of the contestants who made them. See Online Release Form for details.

Contest & Special Events Timeline-

Feb 14, 2025- *(In honor of Frederick Douglass’ Birthday Feb 14, 1818)*
Public Announcement of “Freedom Is” Contest

May 24, 2025 from 12- 7pm- “Freedom Is” family art activity table at Pittsford Fine Art gallery during Pittsford, NY Paddle and Pour event. 4 North Main St., Pittsford, NY

Starting May 24, 2025- Frederick Douglass fundraiser statuette and print on display for sale at Pittsford Fine Art and Oxford Fine Art galleries. Contact galleries directly for duration of display.

September 22, 2025- Village of Pittsford, NY inaugurates public display of Frederick Douglass statue. Location TBA.

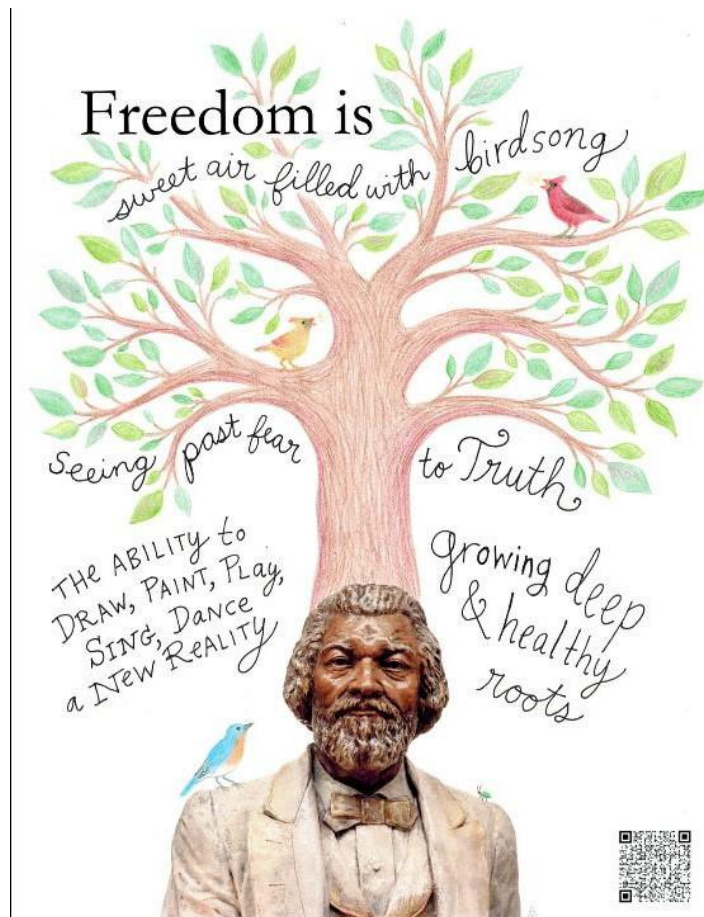
Spring to Winter 2025- Check for “Freedom Is” Creativity Contest events and activities at greater Rochester area libraries and schools.

March/April 2026- Opening of “Freedom” themed exhibit at Oxford Fine Art Gallery. 267 Oxford St, Rochester, NY.

May 1, 2026- Last contest entry accepted by 12pm New York Standard Time.

June 21, 2026- Winners of 3 Categories informed via email. Contest Announcements made on RCTV MEDIA channels and social media.

July 4 2026 - Awards Ceremony and Talent Share Event at RCTV Media Center, Rochester, NY.



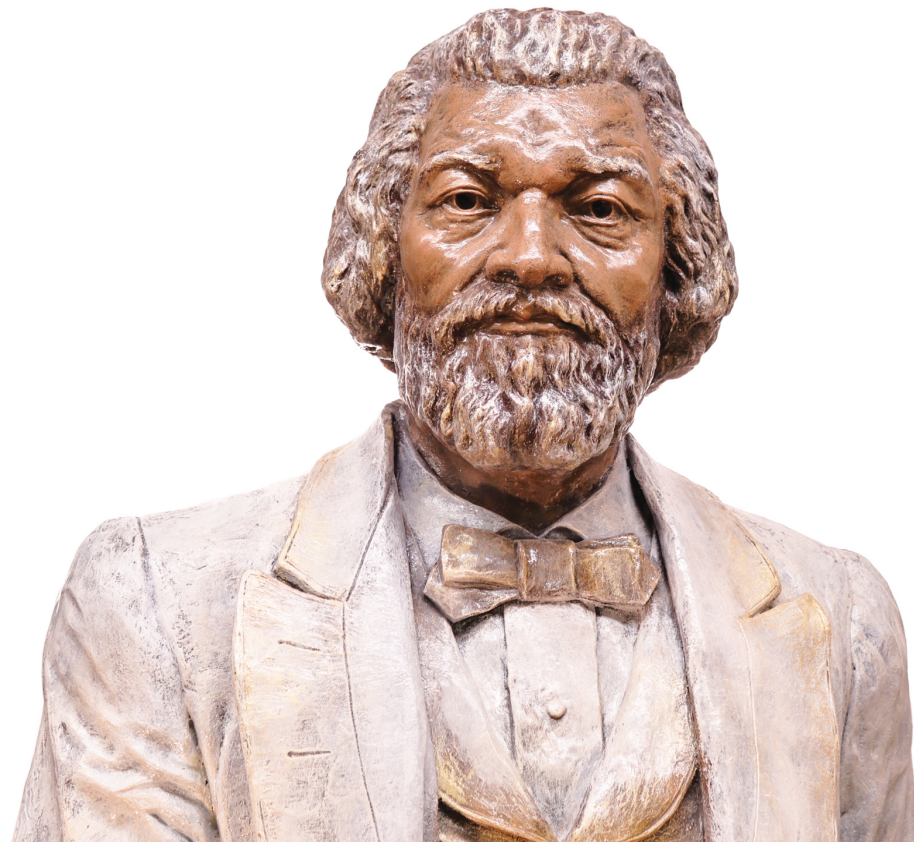
Samples of
completed
“Freedom Is”
Creativity Sheet

above:
vertical format

below:
horizontal format



Freedom Is



Freedom is

